

**“THE MORE WE ARE THE STRONGER WE ARE”**  
**“CRIME CANNOT FLOURISH IN A COMMUNITY THAT CARES”**



Hello, my name is Peter New. I am a Police Volunteer with the Kent Police and I work in the Community Neighbourhood Watch Team based at Ashford Police Station albeit I work out in the community.

My background is the Fire Service and when I retired I was Assistant Chief Officer Head of Operations for the Kent Fire Brigade. It was an excellent job with a full operational and fire prevention aspect to the post. We were very community focused.

I have brought many of those skills I learned with that work into the police.

Can we prevent the crime in the first place? Can we prevent similar crimes once one has been committed? Can we assist in investigations by the provision of evidence and intelligence? Can we learn lessons and go again into the community to prevent still further crimes and anticipate future trends?

Neighbourhood Watch is a busy two-way communication process. My job is to look at the crimes committed. Look at crime prevention advice and intelligence from around the County and see how I can best offer advice to residents to keep them safe and secure.

Not just safe and secure but remove the fear of being a victim of crime also.

I am sensitive that in some rural areas residents feel the police have abandoned them, “we never see a police car” “we never see a bobby anymore” I often hear.

That may be the perception which is an even bigger mandate for me to get crime prevention absolutely top drawer for you.

So many crimes are preventable, so many crimes are avoidable.

How will I get that message and crime prevention into the community?

Importantly work in total partnership with your Parish Council and you are already reading on this website an arm of the communication strategy which will be:

- Parish Council Newsletters
- Facebook contributions on the South Willesborough and Newtown groups
- Build up a database of email members, already underway, that way I can send urgent alerts straight into you at home or work.
- Public Engagement meetings. A local surgery now and then over coffee in the Community halls.
- Importantly engage and listen – there may be an obvious item I am missing.
- Essentially win the hearts and minds of the community to report all incidents no matter how small, even attempted crimes. All those calls and information received will shape firstly operational responses, then future policing patrols and crime prevention advice.
- Yes, use as much modern technology as possible, but also look that we don't miss out residents not on the internet. The Parish newsletters will play a major role in this.
- We will have monthly articles to warn of crimes and maybe trends coming. I call this “CLOUDS ON THE HORIZON” you need not suffer a crime in SWAN if we can alert and warn you from intelligence from nearby criminal activity
- NHW Signage and stickers for members to show criminals that the community is as one and we will all work together to stay safe and secure especially to be aware of our elderly and vulnerable. Criminals will be!!

Each of you can play an important role in helping to grow the **SWAN NEIGHBOURHOOD WATCH**.

Please spread the word for us to your friends, neighbours, families and even work colleagues to help us to grow in number and to help develop the scheme still further to make the community as safe and secure as possible.

**NEIGHBOURHOOD WATCH IS COMPLETELY FREE TO JOIN and then you just READ AND STAY SAFE.**

**TO JOIN THE SWAN NHW contact me on peternew1@aol.com or to ask any question email or phone me on 07768437422**

**Thank you**

**Peter**

**Peter New**

**91725 Kent Police Volunteer & Community Neighbourhood Watch Team.**